

Nia Technologies: Intellectual Property Guidelines

1. General	1
1.1 Logo	1
1.2 Name	2
1.3 Images and video	2
1.4 Reports, media releases, public statements, open letters, web pages, and other documents on the site (heretofore referred to as “text content”)	2
2. For Businesses	2
3. For Media	3
4. For Individuals	3

1. General

Nia Technologies Inc. (Nia) retains copyright to all materials on our site, including name, content, logo, images, and video. Visitors may download, use, and read material from the site for personal, non-commercial use. The materials may not be altered, re-published, or sold without permission.

Nia reserves the right to refuse the use of Nia’s intellectual property, including, name, logo, images, video, and text content at any time.

If you have questions or concerns, please contact jevans@niatech.org.

1.1 Logo

Nia’s logo cannot be used for your own purposes or out of context of Nia’s work. If you wish to reproduce Nia’s logo in any way, please contact jevans@niatech.org.

1.2 Name

Nia's name may only be used for purposes authorized by Nia's funders, partners, and supporters. Nia's name may be used to describe where funds have been designated to Nia by an external source but may not be used to promote any product or service. Furthermore, Nia's name may not be placed on any products or product packaging.

1.3 Images and video

- a) All images and video are owned by Nia or Nia has permission to use them with appropriate credit given to the owner, as stated alongside the image or video.
- b) Images and videos should not be digitally altered to change meaning or content.
- c) All images and video show real people and situations and should only be used in contexts that represent the real situation and subjects.
- d) All images and video reproduced in any context must be properly credited as "Courtesy of Nia Technologies" or another copyright holder if specified.

1.4 Reports, media releases, public statements, open letters, web pages, and other documents on the site (heretofore referred to as "text content")

- a) All Nia text content is owned by Nia or specified authors or organizations.
- b) All Nia text content reproduced in any context must be properly credited as "Courtesy of Nia Technologies" or another copyright holder if specified.

2. For Businesses

Commercial use of Nia's intellectual property, including **name, logo, images, video, and text content** outside of corporate partnerships is strictly prohibited without Nia's explicit permission.

- a) Corporate partners have an explicit relationship with Nia, established through a written agreement.

- b) Explicit permission to use Nia’s intellectual property may be requested by emailing jevans@niatech.org with a description of what content you would use, how you would like to use it, and where it would appear.

3. For Media

Use of Nia’s **images and video** in media publications is permitted **with proper credit provided directly above, underneath, or next to the content**. The following applies to use of content from Nia’s website:

a) Logo, photos, and video from Nia

All content should be credited as “Courtesy of Nia Technologies.”

b) Photos by ginger coons

Images taken by ginger coons should be credited as “Courtesy of ginger coons” and refer to her Creative Commons Attribute 4.0 International License. **Please note: ginger’s name does not contain capital letters.**

c) Logo, photos, and videos from cbm Canada

All content should be credited as “Courtesy of cbm Canada and Nia Technologies.”

Use of Nia’s **text content** in media publications is permitted with proper credit provided by **linking to the source of the original content on the Nia’s website**.

4. For Individuals

Nia’s intellectual property, including **name, logo, images, video, and text content**, have varying permissions and restrictions for third party use outside of media and business contexts, including the following:

- a) Use of Nia’s intellectual property in non-media or business contexts is permitted **with explicit permission granted by Nia**. If you are interested in reproducing images and videos that are copyright of Nia, please email jevans@niatech.org describing what

content you would use, how you would like to use it, and where it would appear, to request permission.

- i) Use of Nia's intellectual property in **educational activities** is permitted. Permission is required to reproduce Nia's content for distribution in classrooms and reproduction in course packs. Appropriate citation and credit information must be included with any documents being reproduced. Please email jevans@niatech.org to request permission.
- b) Permissions to use images and videos which are copyright of another organization or individual must be obtained from the named organization or individual.
- c) Unless authorized by Nia, individuals may not use Nia's intellectual property, including **name, logo, images, video, or text content** to imply a partnership, sponsorship, or endorsement of any event, group or fundraiser.